

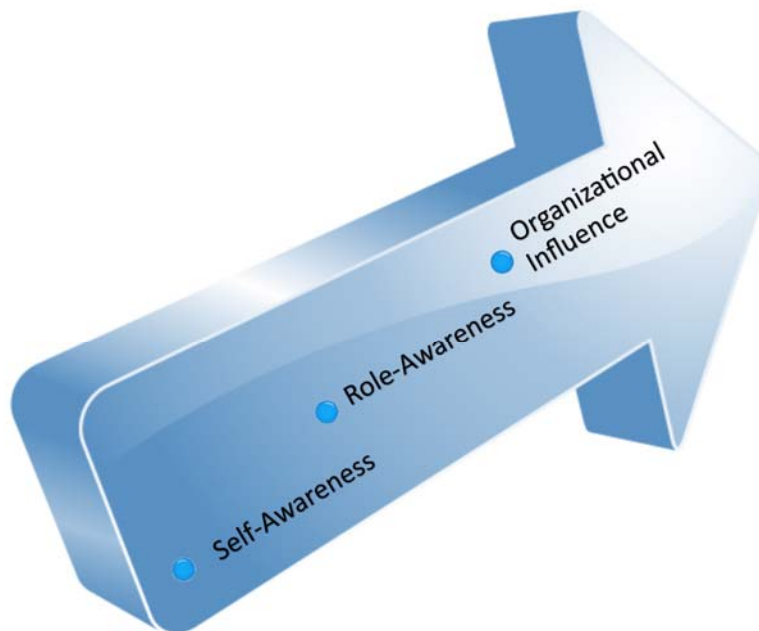


Execution Leadership for Project Managers

When Success is the Only Option

A development program for project management leaders

- Three-day cohort learning intensive • Three-month one-on-one coaching



THE NIELSON GROUP

Coaching Organizations for Breakthrough Performance

www.executionleadership.pro

972.346.2892





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- presented by Carl Nielson and Rajesh Tedla

Who Should Attend?

- Project managers who want to advance their leadership and communication skills, including:
 - IT implementation managers
 - New product development (NPD) PMs
 - R&D portfolio managers
 - PMO project managers
- Anyone involved in PM, where projects span a 12-month life-cycle, are supported by complex cross-functional teams and stakeholder structures and/or have significant financial impact to the business.

What Will I Learn?

- Key accountabilities of a project management leader
- Methods to ensure project deliverables and milestones are consistently met
- Effective communication tools and strategies to increase engagement, commitment and organizational influence
- How to build and nurture a culture of trust
- Governance norms that create alignment
- Eight critical change management steps and how to execute each to make change stick
- How to apply the top ten critical soft-skill competencies for project management leadership
- Self-awareness and critical soft-skill gaps
- Ways that high-performing project management leaders adapt behaviorally—regardless of their natural style

What Is Included?

- Pre-course assessments
- Three-day cohort intensive with [Carl Nielson and Raj Tedla](#)
- Three-month one-on-one coaching program
- All materials (also available digitally)
- Food and refreshments during the 3-day cohort
- Personalized online soft skill development library
- Participant-designed personal development plan

What is the program syllabus?

- Preparation
 - Short reading assignments
 - Online project leader talent assessment
 - 360° Feedback Survey
 - Online job benchmark survey
 - Three-day cohort program
- Participants will experience three days of intense, active learning. Each segment is designed so that participants gain exceptional insight and skill practice.
- The Art of YOUR Role
 - The Art of the Conversation – How high-performing project managers communicate with teams, stakeholders and individuals
 - The Art of Change Management – How high-performing project managers influence and make change stick
 - The Science of Self – How high-performing project managers know themselves and leverage certain skills
 - The Discipline of Execution – How high-performing project managers ensure project deliverables are consistently met
 - Establishment of learning and change purpose, goals and development plan
 - Leveraging your coach
 - Closing comments and Q&A
- Three-month 1-on-1 coaching

Interested in a Customized In-House Program?

- Let us bring our program to you! We bring our expertise to you, customize to meet your unique needs.
- We work with L&D team and key executive sponsors to customize all aspects of the program, including:
 - Private-labeled materials and assessments
 - Private-labeled assessment administration system
 - Cost-effective enterprise-wide pricing



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2017 Registration Form

Circle your desired cohort:

Cohort #1	Cohort #2	Cohort #3	Cohort #4
Dallas, TX January 24—26	Dallas, TX April 18—20	Memphis, TN August 29—31	Minneapolis, MN November 7—9
Early-Bird Cutoff Date for Reduced Rate			
December 31, 2016	March 1, 2017	June 1, 2017	September 1, 2017

Company: _____

Purchase Order Number: _____ Amount: \$ _____

Please provide instructions for submitting invoice with purchase order. Invoice must be paid prior to cohort date.

Participant Name: _____

Phone: _____ Email: _____

Mailing Address: _____

Registration Instruction

1. Complete the registration form above and e-mail to registration@nielsongroup.com
2. To receive the quantity registration discount, you must submit all registrations at the same time.
3. Please use a separate registration form for each participant.
4. For assistance or questions, contact us at 972.346.2892.

Participant Fee

Quantity of Seats	If payment or PO received by early-bird cutoff date	After early-bird cutoff date
1		Schedule a <u>Call</u> or <u>email</u> for pricing.
2 or more		